

Better Beckley Village Playground calls out for votes to bag a share of bag fund

The Better Beckley Village Playground Group is bidding to bag a massive cash boost from the Tesco Bags of Help initiative.

Tesco teamed up with Groundwork to launch its community funding scheme, which sees grants of £4,000, £2,000 and £1,000 – raised from carrier bag sales in Tesco stores - being awarded to local community projects.

Three groups in every Tesco region have been shortlisted to receive the cash award and shoppers are being invited to head along to Tesco stores to vote for who they think should take away the top grant.

The Better Beckley Village Playground Group is one of the groups on the shortlist.

The groups aim is to provide high quality, challenging play equipment for children of all age groups that offers imaginative as well as physical play and to offer children and their parents a place to meet and socialise – somewhere to forge friendships while ensuring children remain healthy and active. This would help Improve physical activity levels among local children and lower obesity levels among children and adults.

“We would like to improve beyond recognition the recreation facilities available and to create a park that is regularly used and appreciated by local children and their families”

Voting is open in all Tesco stores throughout September and October. Customers will cast their vote using a token given to them at the check-out in store each time they shop.

Tesco’s Bags of Help project has already delivered over £33 million to more than 6,400 projects up and down the UK. Tesco customers get the chance to vote for three different groups every time they shop. Every other month, when votes are collected, three groups in each of Tesco’s regions will be awarded funding.

For more information contact the Tesco Press Office on 01707 918 701

Tesco is a team of 480,000 colleagues, in 11 markets around the world. We are dedicated to serving shoppers a little better every day.

Alec Brown, Head of Community at Tesco, said:

“We are absolutely delighted to open the voting for September and October. There are some fantastic projects on the shortlists and we can’t wait to see these come to life in hundreds of communities.”

Groundwork’s National Chief Executive, Graham Duxbury, said:

“We’ve been thrilled to see the diversity of projects that have applied for funding, ranging from outdoor classrooms, sports facilities, community gardens, play areas and everything in between.

“We’re looking forward to learning the results of the customer vote and then supporting each group to bring their project to life.”

Funding is available to community groups and charities looking to fund local projects that bring benefits to communities. Anyone can nominate a project and organisations can apply online. To find out more visit www.tesco.com/bagsofhelp

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NOTES TO EDITORS:

- The Bags of Help initiative is supported by money raised from carrier bag sales in Tesco stores.
- So far Bags of Help has awarded £33 million to more than 6,400 community projects.
- For more information please visit: www.tesco.com/bagsofhelp